

**Fondazione Advantage**

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# GLOBAL PERSPECTIVES FOR GROWTH AND SUSTAINABILITY

Twelfth Edition

27-29, September, 2020

Focus:  
The Matera Project  
Advantage.green  
Sustainability



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## Program

### 27-29, September, 2020

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## 27 September

Photographic exhibition on Japan  
by **Massimo Pacifico**

Introduction by **Umberto Donati**,  
Director of the Italy – Japan Foundation

**S. Eligio Church and Hypogea of S. Francesco**, 5.00 pm

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## 28 September

Presentation of the book *Unveiling Japan*  
*Svelare il Giappone* by **Mario Vattani**

Introduction by **Avv. Andrea Del Re**

**Palazzo Gattini**, Piazza Duomo, Matera, 6.00 pm  
*Cocktail*

Presentation R&D Center Advantage.green  
Introduction by **Umberto Vattani**, VIU President

Advantage.green award - The Matera Project:  
to **Daniele Moretti**, Skytv24 and **Sandro Orlando**, RCS for  
their commitment to environmental and sustainability themes  
awards to projects and companies committed to innovation,  
preservation of tradition and sustainability

**Palazzo Gattini**, Piazza Duomo, Matera, 7.00 pm

*Dinner*, 8.00 pm

**R.S.V.P.**

eventi@fondazioneadvantage.org

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*Live streaming event. Simultaneous translation*

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**fondazioneadvantage.org**  
**advantage.green**

minds at  
work for  
sustainability

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## 29 settembre

**Casa Cava – Auditorium**

*Greetings and opening*

**HE Antonio Giuseppe Caizzo** Archbishop of Matera

**Francesco Confuorti**, Advantage Foundation President

**Pierpaolo Cariddi**, Mayor of Otranto

**Raffaello De Ruggieri**, Mayor of Matera

**Moderators**

**Igor Staglianò**, RAI

**Paolo Di Giannantonio**, RAI

## Panel I

### Sustainability, measurement and applications

10.00 am – 1.00 pm

**Umberto Vattani**, Ambassador, VIU President

**Cecilia Del Re**, Assessora for the Environment,  
Municipality of Florence

**Barbara Valenzano**, Urban Quality Director, Puglia Region

**Maria Pierdicchi**, Member of the BoD

**Bruno Notarnicola**, Professor, University of Bari

*Buffet*

## Panel II

### Global and regional growth and sustainability prospects - Africa, Middle East, Japan

2.30 – 6.00 pm

**Pierre-André Chiappori**, Columbia Un., Académie de France

**Richard Damania**, Chief Economist, Sustainable Development  
Practice, World Bank

**Steen Jorgensen**, Former Director, World Bank

**Marco Annunziata**, International Economist

**William Wechsler**, Dir. Hariri Center, Washington DC, USA

**Mohsin Khan**, Senior Fellow, Atlantic Council

**Karim Mezran**, Senior Fellow, Hariri Center

**Alain Bifani**, Former Director, Min. of Finance, Lebanon

**Mario Vattani**, Min. Plenipotenziario, MAECI

**Tomohiro Sato**, Dir. Jetech Ltd

**S.E. Jackline Yonga**, Ambassador Rep. Kenya

**Ntiba Micheni**, PS Fisheries and Biology, Kenya